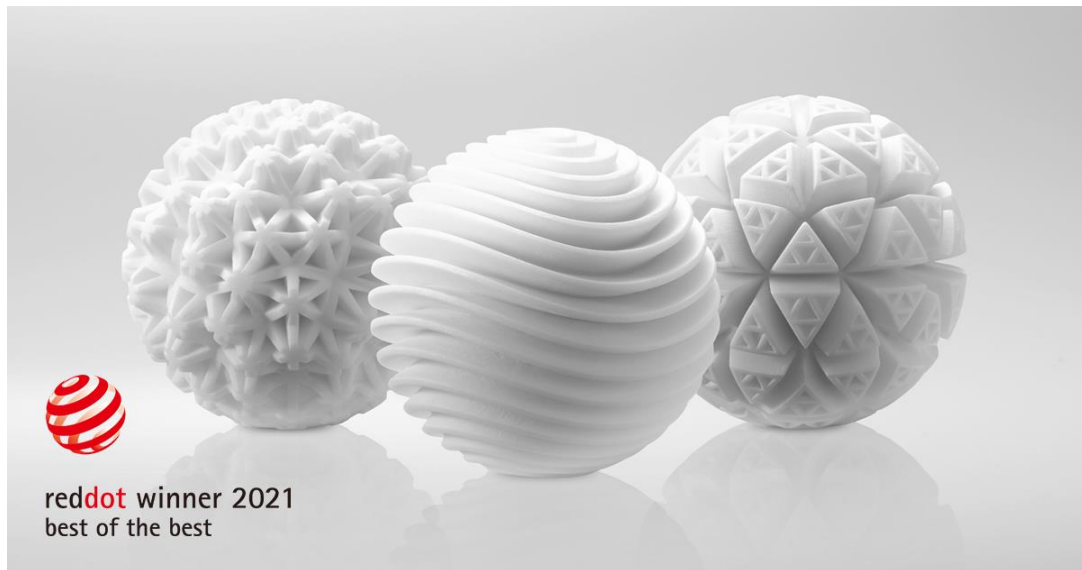


# Sexual Wellness Brand TENGA Awarded Highest Award by Red Dot Award: Product Design 2021

~TENGA GEO Awarded Best of the Best – The First Ever For Sex Toys~

Tokyo, Japan April 12<sup>th</sup>, 2021

TENGA Co., Ltd. (Tokyo, Japan) has been awarded the **Red Dot: Best of the Best [2021]** for their product series **TENGA GEO** in the Red Dot Product Design Awards. The TENGA GEO is the first ever sex toy to receive this accolade in the Red Dot Design Awards' 65 year history. The brand also received Red Dot awards for their **TENGA CUP** and **TENGA AERO** series.



TENGA GEO Series (From left: Coral, Aqua, Glacier)

The TENGA GEO is a series of reusable masturbation items that can be inverted before use to turn their outward designs into the interior details that provide stimulation during use.

For more information on the TENGA GEO, visit the TENGA brand website:

<https://www.tenga.co/products/reusable/geo/>

## What is the “Red Dot Award: Product Design”?

The Red Dot Award: Product Design is one of the world’s largest design awards sponsored by the North Rhine-Westphalia Design Center in Germany.

Products released in the past two years can apply for consideration, and are judged by a jury of international design specialists, based on nine criteria such as innovation, functionality, quality, and ergonomics.

A winning product receives the distinction “Honourable Mention” or “Red Dot”. Furthermore, outstanding products of a given category can receive the highest award “Red Dot: Best of the Best”.

## Two More Product Series Awarded Red Dot

TENGA also received two further awards of the Red Dot for the TENGA CUP Series and TENGA AERO Series.



TENGA CUP Series (From left: Original Vacuum CUP, Soft Case CUP, Rolling Head CUP, Dual Sensation CUP, Air Flow CUP)

The **TENGA CUP Series** are TENGA's flagship series of disposable pleasure items, that were renewed in 2020. TENGA ships over 1 million units a year of this series alone and are thrilled to receive this distinction for product design 15 years from the product's original launch in 2005.

[Read more on the TENGA Website](#)



TENGA AERO Series (From left: TENGA AERO Silver Ring, TENGA AERO Cobalt Ring)

The **TENGA AERO Series** is TENGA's latest reusable pleasure item series, featuring a unique dial-operated suction system so users can adjust the strength of the internal vacuum during use.

The TENGA AERO Series is currently only available in Asia and Europe but will be launching globally in summer of 2021.