

Sink Deeper into Pleasure With the TENGA Puffy!

Immerse yourself in TENGA's Softest Material ever!



- The Puffy Series has two new softer variations!
- A soft, gentle, marshmallow-like texture wraps around the user
- Users can enjoy the enveloping, puffier sensations from the softest material of any TENGA product

Tokyo, 2024 – The TENGA Puffy is the culmination of the pursuit of the ultimate soft sensation. The ultra-soft and silky-smooth pleasure product and premium soft elastomer provides an unprecedented seductive feel of irresistible and tactile sensations. The marshmallow-like sponge is luxuriously wrapped in a supple silicone cover with a smooth coating that makes it gentle to the touch. Users can sink into the soft, enveloping pleasure product and immerse themselves in the Puffy's delectably fluffy sensations!

The latest variation of the TENGA Puffy Series uses the softest material in TENGA's history. Two types of internal details have been designed to be larger and thicker

than the previous models. One is arranged into spiral weaves that intertwine with each other to create an entangling feel, the other contains large spheres covered in ribs that allows its users to fully sink into and enjoy the luxurious softness.

During use, individuals close the top cover and squeeze the soft and easy-to-grip silicone cover to control the pressure to their liking, while the anti-dust protective coating keeps it smooth to the touch. Furthermore, even though the Puffy has a built-in sponge, water can be poured through both holes for cleaning, so it is easy to wash and be used repeatedly.

Rika Adachi, Global Marketing Manager, at TENGA says: “Soft, seductive, and silky smooth. We’ve made some key upgrades to the TENGA Puffy Series to combine the softest comfort with irresistible stimulation. Made with TENGA’s softest material ever, the new Puffy Series is for those seeking a more tactile and seductive feel. The user is able to take their pleasure to new heights and experience super soft sensations unlike anything they’ve ever felt before”.

There are 5 different versions of the TENGA Puffy to help you find your perfect Puffy pleasure.





Latte Brown - A mesh of interlaced waves, with an absorbent, melting insertion sensation. The smooth waves intertwine with each other, creating a meltingly pleasurable sensation.

Mint Green - A complex insertion sensation with tiny beads and long ribs arranged to fill the gaps between the large beads. The soft beads sway and wiggle for a soft and fluffy sensation.

Sugar White - The fine edges are evenly arranged and the central part is extremely narrow, for a uniform and gradual insertion sensation. The fine edges caress and stroke for pleasurable sensations.

NEW! Custard Yellow - An entwining insertion sensation achieved by spiralling and interweaving two types of ribs. The thick ribs intertwine with each other, creating an enveloping and pleasurable sensation.

NEW! Strawberry Pink - A comfortable insertion feeling with a soft feeling achieved by alternately arranging the ribbed spheres. A soft and puffy pleasure of pushing aside the large balls.

Product specifications:

- Product Body: Elastomer, Silicone, PC, ABS, Urethane, POM
- Product Size: (W x H x D): 87 × 165 × 85mm / 3.4 x 6.4 x 3.3 in
- Product Weight: 350g / 12oz

Available from 7th October at: usstore.tenga.co / eustore.tenga.co

Prices start from \$65 / €70 / £70

Images from [here](#)

Product video [here](#)

For more information, interviews or images please contact John Benadora /

john@tenga.co.jp

About TENGA

TENGA has long had the vision of "Creating happiness by enriching the sexual lives of people around the world." From 2007, TENGA has expanded its business globally, beginning with neighboring Asian countries and then expanding to the United States and Europe, offering more than 200 products and satisfying the various needs of our customers.

The company sells its products in 73 countries around the world, together with iroha, a brand specializing in women's self-care and pleasure products, and TENGA Healthcare (THC), a brand with the aim of creating a society free of sexual concerns and issues.

In 2023, TENGA achieved a significant milestone by surpassing 10 billion yen in worldwide sales in a single year. In 2022, the company opened able! FACTORY, an employment support facility actively involved in aiding individuals with disabilities, so they may focus on the joy of making. As part of its diverse business activities, TENGA adopted the purpose of realizing a world where life is enriched with pleasure, continuing to operate as a company that supports all aspects of life, for the happiness of everyone around the world.

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