

Japanese Pleasure Brand TENGA Takes an Artistic Approach to Pleasure with the TENGA ARTE

The TENGA ARTE provides its users with luxurious layers of sublime sensations



- The TENGA ARTE is a soft reusable male pleasure item that delivers bold sensations with its multi-layered design
- Supple yet firm, the beautifully colored internal material is elegantly wrapped in a soft luxurious elastomer, that allows for gentle stimulation or intensified pleasure with a firmer grip
- The TENGA ARTE features two versions (WEAVE and DRAPE) with different internal details to create distinct sensations

Tokyo, 2024 – The TENGA ARTE is the elegant, colourful, and reusable male pleasure item from the leading Japanese pleasure brand TENGA. A product that can be proudly displayed in any room, it is not only art aficionados that will be impressed

by its stylish and artistic design. The revolutionary structure encases a soft, stretchy coloured elastomer in an even softer material to create a unique, bold, and tactile sensation. The result is that by controlling your grip, you can enjoy the fusion of the softness and firm stimulation that the two types of soft elastomer creates. After use, the reusable TENGA ARTE can be turned inside out for thorough washing, while removing the bottom cover reveals a drying case for hygienic drying.

There are two versions of the TENGA ARTE, so users can choose the design that speaks to them:

TENGA ARTE WEAVE



Users can enjoy the luxurious tapestry of sensations woven from the soft materials and details.

TENGA ARTE DRAPE



Users can enjoy a sensually tactile experience being draped with rippling and flowing ribbons.

Rika Adachi, Global Marketing Manager at TENGA says: “A true work of art. The TENGA ARTE is another example of TENGA’s stylish design which has seen us win

multiple awards over the years. If you are already a fan of the TENGA SPINNER or TENGA Bobble, or even if you are totally new to TENGA, you are going to love the TENGA ARTE. The beautifully colored materials are elegantly wrapped in a soft elastomer which provides an enveloping sensation to the user, and allows pressure to be applied from all angles. The TENGA ARTE provides an exquisitely soft pleasure like never before, with the unique stimulation created by the dual overlapping layers of the elastomer.”

Product specifications:

- Product Size: (D × W × H mm): 50 × 50 × 135
- Weight (g): WEAVE: 155 / DRAPE: 127
- Materials: Elastomer, PP, PC.

This product comes with TENGA Lotion Regular (5 ml). Drying stand also included

Available from 24th January 2025 at: usstore.tenga.co / eustore.tenga.co

Prices start from \$23 / €26 / £26

Images from [here](#)

Product video [here](#)

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About TENGA

TENGA has long had the vision of "Creating happiness by enriching the sexual lives of people around the world." From 2007, TENGA has expanded its business globally, beginning with neighboring Asian countries and then expanding to the United States and Europe, offering more than 200 products and satisfying the various needs of our customers.

The company sells its products in 73 countries around the world, together with iroha, a brand specializing in women's self-care and pleasure products, and TENGA Healthcare (THC), a brand with the aim of creating a society free of sexual concerns and issues.

In 2023, TENGA achieved a significant milestone by surpassing 10 billion yen in worldwide sales in a single year. In 2022, the company opened able! FACTORY, an employment

support facility actively involved in aiding individuals with disabilities, so they may focus on the joy of making. As part of its diverse business activities, TENGA adopted the purpose of realizing a world where life is enriched with pleasure, continuing to operate as a company that supports all aspects of life, for the happiness of everyone around the world.

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