

Power Up Your Pleasure With the TENGA CUP VIBRATOR

Enhance and Elevate the TENG A CUP Series with TENG A's
Latest Innovation



- The TENG A CUP VIBRATOR is the latest addition to the iconic TENG A CUP Accessories lineup
- Designed to elevate the TENG A CUP into a vibrating pleasure device
- Compatible with all standard size TENG A CUPs, it allows users to add a new dimension to a variety of sensations

Tokyo, Japan Power up and upgrade your TENG A experience with the **TENG A CUP VIBRATOR**. As part of its 20th-anniversary celebration, leading Japanese pleasure brand **TENG A** has launched this groundbreaking accessory to elevate and enhance the sensations of the iconic **TENG A CUP series**. Combining advanced vibration technology with effortless usability, the TENG A CUP VIBRATOR transforms

the TENGA CUP into a vibrating pleasure device, adding a new dimension to the user's pleasure.

A Legacy of Innovation

In 2005, as part of TENGA's mission to bring sexuality to the mainstream for all to enjoy, TENGA introduced the **Original Vacuum CUP**, the brand's first and most celebrated product. It was the first pleasure item for millions of men worldwide and revolutionized the sexual wellness industry, setting TENGA on the first step of its journey to be a leader in the category with over **40 million units sold to date**.

With its innovative functionality, the TENGA CUP's debut marked a watershed moment in the industry, setting new standards for quality, aesthetics, and accessibility. Much like upgrading your monitor, headset, or speakers to enhance your gaming experience, the **TENGA CUP VIBRATOR** takes your CUP Series to the next level. With its sleek design and seven vibration modes, it's the ideal pleasure accessory for unwinding after a long day, reducing stress, or enhancing your self-care routine.

Key Features

- To celebrate its release, the TENGA CUP VIBRATOR will be available as part of an exclusive limited-edition set, which includes 1 TENGA ORIGINAL VACUUM CUP and 1 PREMIUM TENGA ORIGINAL VACUUM CUP. (after these have sold out, each TENGA CUP VIBRATOR will then be sold with an [ORIGINAL VACUUM CUP](#))
- **Advanced Vibration Technology:** Seven vibration modes, including 3 strengths, 3 rhythmic patterns, and a random mode
- **Effortless Design:** Attaches easily to TENGA's CUP Series and has a simple one-button control
- **Rechargeable Convenience:** Built for repeated use with a long-lasting rechargeable battery
- **Versatile Compatibility:** Compatible with all regular size TENGA CUP Series items, allowing users to explore a variety of sensations

Rika Adachi, Global Marketing Manager for TENGA, says:

"The TENGA CUP VIBRATOR is more than just an accessory. It's a celebration of our 20-year journey and the evolution of the TENGA CUP Series. TENGA has over 200 products in its range and has sold over 120 million units worldwide, but it all started with the TENGA CUP. It's only right that in our 20th year, we honour its legacy with the ultimate accessory that provides its users with a new dimension to their TENGA experience to enrich their sexual lives.

Pricing & Availability

- **Europe:** Available from February 10, 2025 (€92 / £90) via [TENGA STORE EUROPE](#).
- **United States:** Available from March 14, 2025 (\$90) via [TENGA STORE USA](#).

Images can be found [here](#) (expires December 31, 2025).

Product video [here](#)

For further information or interview requests, please contact:
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TENGA has long had the vision of "Creating happiness by enriching the sexual lives of people around the world." From 2007, TENGA has expanded its business globally, beginning with neighboring Asian countries and then expanding to the United States and Europe, offering more than 200 products and satisfying the various needs of our customers.

The company sells its products in 73 countries around the world, together with iroha, a brand specializing in women's self-care and pleasure products, and TENGA Healthcare (THC), a brand with the aim of creating a society free of sexual concerns and issues.

In 2023, TENGA achieved a significant milestone by surpassing 10 billion yen in worldwide sales in a single year. In 2022, the company opened able! FACTORY, an employment support facility actively involved in aiding individuals with disabilities, so they may focus on the joy of making. As part of its diverse business activities, TENGA adopted the purpose of realizing a world where life is enriched with pleasure, continuing to operate as a company that supports all aspects of life, for the happiness of everyone around the world.

iroha
Essence of Japan

TENGA
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