

For Every Pair, the Perfect Ring: Meet TENGA paiRING

Made to Vibe Together



Tokyo, 2026 – TENGA introduces **paiRING** and **paiRING+**, a vibrating ring designed for couples who want intimacy to feel natural, playful, and shared. Built to adapt to different bodies, dynamics, and moods, paiRING fits easily into the way couples connect, focusing on pleasure that is meant to be enjoyed together.

What “For Every Pair” Really Means

No two couples are the same. Some prefer subtle sensations, others want something stronger. Some moments focus on penetration, others on clitoral stimulation, hands-on play, or using toys together. This flexibility makes paiRING easy to use for any type of relationship.

paiRING was designed with two models to match different preferences. **paiRING** offers **five vibration strengths and three rhythm patterns** for a balanced, everyday experience. **paiRING+** builds on that with **1.5x stronger vibrations, an additional rhythm pattern, and a longer product body**, for couples who want more intensity.

Both models let partners adjust the experience together at the touch of a single button. Change it up, slow it down, or find your favorite setting and stay there.

One ring. Many ways to play.



Good for Her. Good for Him. Better Together.

paiRING combines a soft, stretchable silicone ring with a slim, elongated vibrating body. When worn at the base of the penis, the vibrating body naturally aligns for clitoral stimulation during penetration, keeping sensation shared rather than separate.

The ring provides a comfortable squeeze that many men find helps them stay firmer and enjoy intimacy for longer, without feeling restrictive. The product snugly stay in place, so that couples can keep their focus on each other rather than the device.

Its flat, low-profile shape keeps bodies close, while the whisper-quiet motor keeps things discreet. The result is a shared sensation that feels connected and easy to stay present in.

Designed to Look as Good as It Feels



Available in **Black, Indigo, Coral, and Lime**, TENGA paiRING has a bold, modern look that you won't want to hide. It's something you'd feel good about choosing for a partner, whether as a gift or as a shared upgrade to your intimate routine.

Quote

“paiRING is about discovering what works for you as a couple,” says **Rika Adachi, Global Marketing Manager at TENGA**. “It’s playful, adaptable, and easy to enjoy. Try things, adjust, and have fun with it – that’s the whole point.”

Key Features of the paiRING Series



Elongated Vibrating Product Body for Clitoral Stimulation



Loop around Fingers for Stimulating Touch



Hold for Pinpoint Stimulation



Stretchable Silicone Ring that Fits Most Penis Sizes



Waterproof and Easy to Clean



USB-C Charging Case / Mix-and-Match Different Colors Within the Series

Product Specifications

- **Models:** TENGA paiRING / TENGA paiRING+
- **Materials:** Silicone, ABS, PC
- **Easy to Use:** One-Button Control
- **Charging:** USB-C; travel charging case included
- **Waterproof:** Up to 50 cm / 20 in.
- **Color Lineup:** Black, Indigo, Lime, Coral
- **Price:** paiRING \$94.99 / €70 / £70
paiRING+ \$114.99 / €85 / £83

A Complementary Perspective: iroha paiRING / paiRING+



Alongside TENGA's bold color lineup, [iroha paiRING / paiRING+](#) offer a softer visual approach with calm, pastel hues. Both series share the same core design and vibration strength, while featuring different rhythm patterns and aesthetics. Together, they give couples the freedom to choose the look and mood that suits them best – without compromising on performance or compatibility.

Different looks. Same great performance.

The TENGA paiRING is now available via

[TENGA STORE USA](#)
[TENGA STORE EUROPE](#)

[Product Images](#) | [Product Video](#)

For further information, product images, or interview requests, please contact:

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About TENGA | [Brandsite](#) | [Corporate Site](#)

TENGA has long had the vision of "Creating happiness by enriching the sexual lives of people around the world." From 2007, TENGA has expanded its business globally, beginning with neighboring Asian countries and then expanding to the United States and Europe, offering more than 200 products and satisfying the various needs of our customers.

The company sells its products in 73 countries around the world, together with iroha, a brand specializing in women's self-care and pleasure products, and TENGA Healthcare (THC), a brand with the aim of creating a society free of sexual concerns and issues.

In 2023, TENGA achieved a significant milestone by surpassing 10 billion yen in worldwide sales in a single year. In 2022, the company opened able! FACTORY, an employment support facility actively involved in aiding individuals with disabilities, so they may focus on the joy of making. As part of its diverse business activities, TENGA adopted the purpose of realizing a world where life is enriched with pleasure, continuing to operate as a company that supports all aspects of life, for the happiness of everyone around the world.